

2011 Alcohol Awareness Month

Local AAM Activities as of May 24, 2011

Thanks for sharing your local activities information. We will update as we receive new information. For updates, visit www.mcrud.org.

Activities by Date:

April:

1st – 15th. Student Leadership Services (SLS) Assembly featuring Ford and Driving Skills For Life. **Locations:** April 11 (Alba High School), April 12 (Dryden High School), April 13 (Freeland High School and Bentley High School), April 14 (Fowlerville High School and Clawson High School), April 15 (Gladwin High School and Houghton Lake High School). Assembly featuring Ford Driving Skills For Life Song Contest, Motivational Productions “Tomorrow” Presentation, Driving Skills For Life Game Show (developed by Bentley High School Students Leading Students Chapter) and How to join the SLS network of Michigan Youth. **Cost:** Free to SLS Network Groups. **Contact:** Pam Voss-Page, 248/563-0462 or pgvp@slstoday.org

1st-29th. State wide. “Michigan Liquor Control Commission PSA Challenge!”
Type of event/activity: A public service announcement (PSA) contest open to all middle and high school students in Michigan.

Cost: free

Contact person for event/activities info: Andrea Miller at 517-322-5898 or millera16@michigan.gov. Also visit www.michigan.gov/lcc and follow MLCC at <http://twitter.com/MLiquorControl>. Visit the “MLCC” on Facebook and Become a Fan.

1st -30th. Berrien County. “Parents Who Host, Lose the Most: Don’t be a Party to Teenage Drinking”. Public awareness campaign sponsored by the Berrien County Alcohol Taskforce. Location: Berrien County Health Department. Cost: Free. Contact: Lisa Peeples-Hurst, 269/927-5690 or lpeepleshurst@bchdmi.org

15th. Van Buren. “17th Annual Prom/Grad Rally” This is a day-long event promoting the awareness of the risks of underage drinking to high school seniors. Location: Paw Paw High School PAC. Cost: \$9/person. Contact: Molly Hamre, 269/621-3143 ext 314 or mollyh@vbcassdhd.org

Mecosta and Osceola Counties.

Location: local high schools throughout both counties

Type of event/activity: after prom activities with the use of fatal vision goggles.

Cost: free

Contact person for event/activities info: Kim Livingston at 231-527-2000 or klivingston@1016.org. Facebook page coming soon.

16th. Clinton, Eaton, Ingham Counties. “Tri County’s Got Talent for Alcohol Awareness.”

Location: DeWitt High School.

Type of event/activity: A talent show for high school youth.

Cost: \$4.00.

Contact person for event/activities info: Chris Richardson at 517-983-2444 or 8crichardson@gmail.com.

20th. Bay County. “Town Hall Meeting on Underage Drinking.”

Location: Doubletree Hotel, Bay City.

Type of event/activity: Town Hall Meeting

Cost: Free

Contact person for event/activities info: Goldie J. Wood at 989-895-3510; goldie.wood@bhsnet.org

April and May

After Prom Activities. WII System with Vision Impaired Goggles. Location: Local High Schools in Osceola and Mecosta Counties. Cost: Free. Contact: Kim Livingston, 231/527-2000 or klivingston@1016.org

May:

Mecosta and Osceola Counties.

Location: local high schools throughout both counties

Type of event/activity: after prom activities with the use of fatal vision goggles.

Cost: free

Contact person for event/activities info: Kim Livingston at 231-527-2000 or klivingston@1016.org. Facebook page coming soon.

19th. Oakland County. “Courageous Persuaders Awards Celebration.” 6:30 p.m.

Location: Troy Marriott, 200 West Big Beaver Road, Troy, MI

Type of event/activity: 11th Annual Courageous Persuaders Awards Celebration, Hosted by Huel Perkins, WJBK FOX2 Detroit. We will honor High School students and their teachers who warned middle school students about the dangers of underage drinking – they created a 30 second video deterring middle school classrooms nationwide from drinking; emphasis is placed on the concept and message of the video, not on production values. Since 2000, videos entries have

been submitted from every U.S. state, and have engaged well over 150,000 students in the creation and judging of these videos.

Cost: \$25 adults / \$20 students and guests under 18

Contact person for event/activities info: Sandy Herp, Project Manager, 248.283.5138 or sherp@dada.org. Also visit www.courageouspersuaders.com and Facebook Page: <http://www.facebook.com/home.php#!/pages/Courageous-Persuaders-National-Scholarship-Competition/52349149056>