

MINUTES - MCRUD Steering Committee
Prevention Network office, Lansing
February 22, 2011

Meeting called to order at 10:07 am by EJ McAndrew

Mike Tobias, MCRUD Coordinator, PN Staff
Katie Gonzales, Michigan Department of Community Health
Kaitlin Fink, Livingston County Catholic Charities
Ken Dail, PN Staff
Lisa Coleman, Genesee County Community Mental Health
Susan Pulaski, Little Traverse Band of Ottawa Indians
Janine Kravitz, Sacred Heart Bay County
Dawn Kepler, PN Staff
Carole Head, Barry Community Mental Health Authority
EJ McAndrew, Woodlands Behavioral Health, Cass County

Approval of agenda with addition of Nebraska report under Local/State issues

January, 2011 Minutes approved as presented

COLLEGIATE RECOVERY PROGRAM

Dawn Kepler presentation. Mike is e-mailing links that Dawn will be presenting on. Please see the links below for the Collegiate Recovery Community resources presented today.

http://www.depts.ttu.edu/hs/csa/collegiate_recovery.php
<http://www.depts.ttu.edu/hs/csa/replication.php>

Texas Tech presented at last Higher Ed network meeting on their Collegiate Recovery Program.

Benefits: Diversifies student population, increase in GPA and graduation rates for students in program. GPA and graduation rates are higher than general population of Texas Tech students. Scholarships available for students in Recovery Program.

Program has brought in \$8 million over 10 years in endowment and other funding.

15 Collegiate Programs across the nation, none currently in Michigan or Big 10 Universities.

Curriculum is available. Will be on Texas Tech web site soon.

Statistics on how many students could need these services. GET THESE FROM DAWN.

Some students reported going to Texas Tech because they have the recovery program in place.

Relapse rate of participants in this program is reported at about 4%.

Components of program:

1. Emotional support
2. Educational support
3. Instrumental support (job placement, financial aid, scholarships, academic advising, etc.)
4. Companionship (mentoring, substance free activities, etc.)

Information on applying for next round of sub-contract funding will be sent out in the future. MCRUD Steering committee will be kept updated on this.

CONFIDENTIALITY AGREEMENTS

Passed out and signed by those who did not have one on file.

FUNDER/FIDUCIARY REPORT

Prevention Network does not anticipate any cuts during this fiscal year as a result of the Governor's budget proposal.

PN is actively pursuing additional grants and contracts at the local, state, and national level.

COMMITTEES

GRANT REVIEW: There are grants to review today. Grant review committee will meet today following lunch.

DEVELOPMENT: Golf outing date is still being finalized.

EXECUTIVE: Brochure being developed, MCRUD B-day party reunion Friday, July 22. 15th Birthday/Reunion. MCRUD Steering Committee dates set. MARCH MEETING MOVED TO THIRD TUESDAY, MARCH 15, DUE TO TRAFFIC SAFETY SUMMIT CONFLICT. Light lunch will be served at March meeting and Katie Gonzales will present on alcohol surveillance in Michigan.

ALCOHOL AWARENESS MONTH

Planning to post a resource packet online for community groups to use.

Working with Liquor Control Commission on a possible media contest during AAM. Also looking into hosting "Town Hall" events with LCC during the month. Looking for communities to host these events. Possibly doing a mini-conference during AAM.

Want to report on what local communities are doing for AAM. A form will soon be sent out for you to use to report on your local AAM activities.

REGIONAL COALITIONS AND LOCAL ACTIVITIES:

Bay County - Red Sock Hop, evening event, Dance; March 7, bullying presentation for PAM; Judge presenting on your rights as a parent. AAM, April 20 event "town hall" meeting with youth. St. Paddys parade March 20 with UD, NOT A MINOR PROBLEM float.

Genesee: CMH has connected with GCRUD. GCRUD is trying to regroup. Lisa is working with Chair Dianne Vack to revitalize this group. GCRUD is working in Grand Blanc area. Writing for DFC grant with underage drinking and Rx focus.

Little Traverse - Just submitted strategic plan to feds for SPF grant. Waiting for plan to be approved so they can proceed.

Livingston - Increasing youth involvement. Starting coalitions in Hartland and Pinckney. Working with MSP and Sheriff to get Rx drop boxes at MSP post for narcotic Rx drugs. Service in Ypsilanti will work with them to incinerate.

Barry County - TATU work ongoing. Youth leadership programming with several schools. Doing parent focus groups and surveys based on MiPHY questions to get parent data similar to youth data from MiPHY. Surveying retailers and thanking them for their cooperation with healthy initiatives and offering to help with their compliance issues.

Cass County - Doing TAKE BACK Rx initiative with DEA. Sending letters to all HS junior and senior parent from prosecutor. Prosecutor, sheriff, local PD chiefs, and EJ will all sign letter. Smart Summer campaign. Developed in Kalamazoo. Posters will send parents to Facebook page. Doing LOA training this Friday for schools who missed earlier trainings. Superintendants are supporting LOA in their schools.

MO-CRUD (Mecosta and Osceola) - Mike & Ken have attended their initial meetings and they want to work with law enforcement & retailers. Mike & Ken will send Kim some resources & Carole Head's contact info. They are also planning some safe & sober activities for youth in the area. EJ suggested contacting Kori White-Bissot regarding a compliance check training dvd that was developed.

STATE ACTIVITY REPORTS

Celebrate Recovery Rally, timed for the last day of state SUD conference in Fall (September 12 & 13). Rally will be Sept. 13. Mike would like MCRUD to participate in the rally. Different celebrity recovery speakers have been discussed. Eminem and Rory Kennedy are some names that have been discussed. Mike has been participating on planning committee. Group wants to do additional activities throughout year to promote rally.

MAP, Prevention network will be sponsor of MAP Coalition Cup competition. Mike passed around info on Coalition Cup. MAP sponsoring a legislative day on April 20 at Michigan Health & Hospital Association office in Lansing. Will be recognizing MAP's "People of the year" at this event.

MICAP is hiring a part time executive director. Mike sent out notices. Contact Mike for more info.

MLLC – Planning on doing a PSA contest.

MPA planning a legislative day in May focused on Medical MJ issue.

MDCH Epidemiologist , Katie Gonzales, interested in measuring brand preference of teen use. Spending some time working on Bath Salts issues. There are questions as to the ban on bath salts. This is an ongoing issue.

LOCAL/STATE/NATIONAL ISSUES

It appears that the USDA guidelines on alcohol consumption will stay the same.

FMB and AEDs. Gaye Terwilliger at the Midland Partnership for Drug Free Youth reported that an elected official in her area may try to get AEDs allowed in Michigan.

There are still concerns about FMBs - large serving size, cheap price, high alcohol volume, promotion and labeling, etc.

Social Host Laws, Midland area Partnership is trying to strengthen Michigan's Social Host Law. In a conference call, Mike heard reports that some states have lowered social host violations to a civil infraction, like a traffic ticket or noise violation. This might increase law enforcement's willingness to enforce it.

HB4061 – Revise microbrewer free sample restrictions up to 6 oz (Doug Geiss)

HB4137 - Repeal Keg tagging (Pat Somerville; Dave Agema)

SB5 – Ease catering liquor permit restrictions (John Pappageorge)

SB32 – Allow farmers market wine tasting and sales - \$25/day (Goeff Hansen)

SB100 – Let local governments ban Sunday liquor sales (Rick Jones)

Nebraska Ruling – Project Extra Mile had sued their State ABC agency regarding classification of alcopops. A court recently ruled that alcopops be classified as spirits. An article from Join Together was passed around regarding this issue.

STAFF REPORTS

PAM posters and bookmarks are available. Mike passed around order forms.

NEW BUSINESS

Potential national network of state wide underage drinking coalition is in the process of forming. Mike will be a part of this network.

Mike reported that he is communicating with Jack Roberts from the MHSAA to meet and discuss LOA issues.

RESOURCE REPORT

Mike will be sending out information about upcoming events and activities as details are available.

Meeting adjourned at 11:30 am.

Respectfully submitted by Ken Dail, PN Staff