

MCRUD Steering Committee Agenda  
Tuesday, January 27, 2015

Prevention Network  
3815 W. St. Joseph Street, Suite C100  
Lansing, MI 48917

Call in number: 877-384-8838  
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- I. Call to Order and Introductions
  - Janine Kravetz – Sacred Heart Rehabilitation Center**
  - Leigh J. Heise – Lenawee Substance Abuse Prevention Coalition**
  - Maureen Smith – Prevention Network**
  - E.J. McAndrew – C.A.S.S. Coalition**
  - \*Ashley Bergeon – St. Joseph Substance Abuse Prevention Task Force**
  - \*Mark Kilgore – CARE of Southeastern Michigan**
  - \*Linda Zott – CARE of Southeastern Michigan**
  - \*Shelly O’Henley – Huron County Health Department**
  - \*Amy Bishop – St. Clair County**
  - \*Hannah Jary – Michigan Department of Community Health**
  - \*Mike Rogers – Little Traverse Bay Band of Odawa Indians (LTBB)**
  - \*Yvonne Goudreau – LTBB**
  - \*Lisa Coleman – Genesee Health Systems**
  - \*Marsialle Arbuckle – The Center for Urban Youth and Families/Michigan Prevention Association**
  - \*Lisa Peoples-Hurst – Berrien County Health Department**
  
  - \*Attended by conference call.**
  
- II. Approval of June 24, 2014 MCRUD Steering Committee Meeting minutes
  - Motion by Ashley; seconded by Mike Rogers. Motion carries unanimously.**
  - The approval of the meeting minutes from October 28, 2014 will be tabled until February’s MCRUD meeting.**
  
- III. Brief Round table Reports
  - Ashley – not focusing on underage drinking prevention as much right now. Focusing on underage use of tobacco. A Parenting Fair is planned toward the end of February. This will focus on a lot of issues (Patty Kelly Criswell is one of the speakers).
  
  - Mark/Linda – CARE of Southeastern Michigan. Planning a “Real Talk” day in Mt. Clemons. The Roseville Coalition is working on programs that deal with graduation. Last year they put purple ribbons on lockers to raise awareness around recovery. End of April we are doing an art show with people in recovery.

Linda – The Chippewa Valley Coalition had a family night out. The Fraser Coalition completed a collaboration with the police department on substance abuse and bullying. A marijuana summit is scheduled for March at the Macomb ISD. The 20<sup>th</sup> Annual Parenting Conference is being held in March at the Macomb ISD. Starting tobacco vendor education. Planning a dialogue day with the L'Anse Creuse Coalition.

Shelly – Huron County - Doing prevention work in the schools. Setting up a calendar for the year.

Amy Bishop – St. Clair County – planning to do some safe dates for 8<sup>th</sup> graders. Teen health center doing some billboards about being safe during prom time.

Hannah Jary – analysis of alcohol outlet density and hospitalizations. Relationship between alcohol and cancer. Will be presenting information at the Michigan Cancer Consortium in May. Vital signs was put out – majority of alcohol poisonings are related to middle age adults.

Mike/Yvonne – Spring Grant. Received a partnership for success grant for 5 years. Paddling into new Generations program continues. Closing up our annual survey. Implementing Alcohol Edu in some of the high schools.

Lisa Coleman – Genesee Health Systems – transitions going on in Genesee County. Coordinator of GAP and the coordinator for four counties (Genesee; St. Clair, Sanilac, and Lapeer County). Planning an event for AAM. In the past we have done a hip hop extravaganza. Working with local police department of compliance checks and vendor education.

Marsialle – Center for Urban Youth – hosting workshops on Fetal Alcohol Spectrum disorder. Sponsoring a poster drive –working with local party stores to post a sign that says, “We Don’t Sell to Underage Drinkers.” Some youth are helping with this project and they have been meeting with owners and asking them to sign a pledge and to post the sign for 6 months.

Leigh – Lenawee – a poster contest out “Love Your Lungs.” Having a heroin summit in Lenawee county on March 12. A comedian (Mark Lundholm) is a part of this event also. Doing Alcohol vendor education and compliance checks.

E.J. McAndrew – in the process of rolling out a community based presentation regarding Rx drugs and heroin. Gearing up for prom and grad season, talking about

changing it up some. Putting together our summer campaign that will be focusing on underage drinking.

Janine – our youth group is going to sponsor a town hall meeting on underage drinking. Holding annual Red Sock Hop event. Our recovery group is planning an event on April 24-25 an evening with Bill W. and Dr. Bob? Our recovery group (peer 360) is also planning a coffee walk (similar to a pub crawl but the idea is to drink coffee). Our parenting awareness event is scheduled for March 19.

Maureen – Prevention Network recently hired her to work with the Ingham Substance Abuse Prevention Coalition.

Mike – The Capitol Area Project Vox group has begun planning a recovery walk and rally for September.

Lisa Peebles-Hurst - held a vendor education forum that was successful; participated in the December's MLCC Semi Annual Public Comment Hearing; we have reactivated our substance abuse prevention coalition and alcohol has been identified as one of the key areas.

#### IV. Committee Reports & Recommendations

- a. Executive Committee (EC) – See MCRUD FY14-15 Calendar for upcoming MCRUD meetings. Upcoming meetings are below.
- Tuesday, February 24, 2015 at Genesee Health Systems in Flint.
  - No March MCRUD Steering Committee. – **Mike encouraged people to attend the Michigan Traffic Safety Summit on March 24-26.**
  - No April MCRUD Steering Committee Meeting. However, Monday, April 27, 2015 is the Shoalition Showcase.
  - May 19 – Upper Peninsula (this is the 3<sup>rd</sup> Tuesday, the meeting was moved up a week due to Memorial Day. **Mike will be talking with folks in the UP to confirm date.**
  - Strategic Plan to Address Underage Drinking – **Mike reported that PN is working with the State to develop a 3 Year Strategic Plan to Address Underage Drinking.**
  - Trauma Nurse – **Mike reported that he recently met someone that represents the Trauma Prevention Coalition (Mike is not 100% sure of the name of this organization). Mike is planning on talking with this person more and perhaps inviting her to speak at a future MCRUD meeting about what prevention the coalition is involved in.**

b. Development Committee

MCRUD Membership Policy/Agreement Work group – This work group has not met and there are no plans to meet at this time.

- c. Coalition Showcase Work group – Lisa Coleman – **The event will be April 27 in Lansing at Peckham. It will be an all day event. How can we bring coalitions together to talk about the great work they are doing to reduce underage drinking? Looking at having speakers from OHSP, MLCC, MACP, and possibly others. a panel discussion is being planned about rules/regulations around underage drinking and how community groups can get involved with these groups. Looking at having a national speaker coming in to look at regulations. The whole goal is to get coalitions together to talk about what they are doing to reduce underage drinking and to set up mentoring coalitions. MCBAP credits will be available. Cost is \$25 per person.**
  - d. Youth Activities Work group – Amy Buckingham/Erin Shahley – **no report this month.**
- V. Local/State/National Issues –
- a. MLCC Semi Annual Public Comment Hearing – Tuesday, January 27 at 2:00 p.m. MLCC is looking to create or revise several rules. The meeting is downtown at Constitution Hall, 525 W. Allegan Lansing, MI 48933.
  - b. Lame duck legislation from last session – **Mike reported what happened during lame duck session with respect to alcohol bills.**
  - c. New Legislature and legislation – **Mike reported on alcohol bills that have been introduced.**
- VI. Old Business –
- a. Coalition survey – **Mike reported that it will be emailed out soon.**
- VII. New Business – **Marsialle invited MCRUD to coordinate efforts with the Michigan Prevention Association. He also reported that MPA’s advocacy day is coming up in April and that it will include an underage drinking initiative as part of the advocacy day. Mike reported that MCRUD will email information out about the event and will do what they can to support the event.**
- VIII. Resources/Upcoming Conferences – Most of the resources are hyperlinked so you can get more information. MCRUD also posts a lot of articles and announcements on its facebook page.
- Feb. 2-5, 2015 - CADCA National Leadership Forum – National Harbor, MD. Click [here](#) for more information.
  - February 13, 1-3p.m. – [Strategic Highway Safety Plan Webinar](#)
  - March 24-26 – Michigan Traffic Safety Summit – East Lansing
  - MPA Advocacy Day – Tentative Date is for some time in April
  - April 27 – Showlition Showcase – Peckham, Inc – Lansing.
  - May 1 – Kent County Youth Summit
  - September 21-22 – 16<sup>th</sup> Annual SUD/COD Annual Conference in Grand Rapids.
  - [UDETC January 2015 Resource Update](#)
  - [Alcohol News – January 14, 2015](#)
  - Triumph Classes Starting February 18 in Gd. Rapids. \$25

- **Teen Health by State** - The U.S. Department of Health and Human Services, Office of Adolescent Health just updated its [fact sheets](#) on teens' healthy relationships, mental health, physical health, reproductive health, and substance abuse. Based on new federal data, these enable visitors to see the health status of adolescents across all 50 states, Washington, D.C., Puerto Rico, and Guam. Find out how teens in your state fare.
- [Effectiveness Bank Hot Topics from January-February](#)
- [SAMHSA Headlines January 12, 2015](#)

**Consensus to adjourn at 11:21 a.m.**

**Minutes respectfully submitted by Mike Tobias**