



## Weekly MCRUD Resources

Week of March 6, 2017

- **Healthy Alcohol Marketplace February Newsletter**
  - According to the Institute for Health Metrics and Evaluation, drinking among Americans rose 17.2% between 2005 and 2012 primarily due to the increased rate of drinking for women. Last month's Healthy Alcohol Marketplace [newsletter](#) focuses on the societal and physiological implications of females' alcohol use. This newsletter explores how females process alcohol differently than males, and what this means for their health and safety.
- **SAMHSA: CAPT on the Web**
  - Resource back in stock: [Focus on Prevention: Strategies and Programs to Prevent Substance Use](#). This revised SAMHSA tool guides communities in planning and delivering substance abuse prevention strategies. Follow the link to access/download.
  - Upcoming Events
    - [2017 National Association of State Alcohol and Drug Abuse Directors Annual Meeting](#). May 24 - May 26, 2017. Indianapolis, Indiana.
    - [2017 Society for Prevention Research Annual Meeting](#). May 30 - June 2, 2017. Washington, D.C. This meeting offers scientists, public policy leaders, and practitioners an opportunity to explore issues related to the implementation of evidence-based prevention interventions.
- **Underage Alcohol Investigations: A Law Enforcement Guide**
  - An 11-page guide citing relevant rules and regulations involving underage alcohol/drug use is available as a resource for law enforcement officers. This includes information about search warrant procedures, curfew violations, use of fake ID, and more. The guide is attached in a PDF in the email alongside this MCRUD Resource Sheet.
- **The Center on Alcohol Marketing and Youth (CAMY): New Research**
  - A new study by CAMY finds that youth are more likely to report seeing alcohol advertisements on the Internet than adults are. Youth were also more likely to recall seeing alcohol marketing on traditional outlets like television and radio. Research shows that more exposure for youth leads to more alcohol use. Social media posting and celebrity endorsement of products were also considered in the study. For more information follow the [link](#).
- **United to Face Addiction Michigan, 2<sup>nd</sup> Annual Rally and Advocacy Day**
  - UFAM is hosting its second rally on the State of Michigan Capitol Lawn in Lansing. Join organizations from all over the Midwest region to help eliminate the stigma of addictions and promote greater access to treatment and recovery assistance. For more information, visit the [UFAM Website](#).
- **Upcoming Events Calendar**

February 28, 2017:	MCRUD Steering Committee Meeting, Genesee Health Systems
March 16, 2017:	Basic Elements of Effective Prevention, 9 am-4 pm, Prevention Network
March 21-23, 2017:	<a href="#">22nd Annual Michigan Traffic Safety Summit</a> , East Lansing
April 25, 2017:	2017 Shoalition Showcase; 9:30 am-4:30 pm, Peckham, Inc., Lansing
May 18, 2017:	United to Face Addiction Michigan, 2 <sup>nd</sup> Annual Rally and Advocacy Day, Michigan State Capitol, 9 am- 5pm