

MCRUD Steering Committee Meeting

March 15, 2011

- I. Call to order and introductions: 10:15
 - Angie Gullekson- Oakland County Health Division
 - Mike Tobias – PN staff
 - E.J. McAndrew- Cass County
 - Kelly Oginsky- PN staff
 - Lisa Peeples-Hurst Berrien County Alcohol Task Force (BCAT)
 - Sarah Derwin- Marquette County HD
 - Su Min Oh –MDCH
 - Andrea Miller - MLCC
 - Susan Pulaski- Little Traverse Bay Bands of Odawa Indians SPF TIG SPRING Project
 - Elise Tippett- Little Traverse Bay Bands of Odawa Indians SPF TIG SPRING Project
 - Jeannie Norris- Little Traverse Bay Bands of Odawa Indians SPF TIG SPRING Project
 - Yvonne Goudreau- Little Traverse Bay Bands of Odawa Indians SPF TIG SPRING Project
 - Katy Gonzales - Alcohol Epidemiologist
 - Tom Fox- Homer Substance Abuse Coalition
 - Rachel Kelly- MAP Intern
 - Justin Williams-Home of New Vision - Washtenaw County
 - Bill Amundsen- MICAP
 - Terri Wright- MAP
 - Linda Keefe-Lewis - Cristo Rey/ISAP
 - Bev Ward- Albion Elks Drug Awareness Committee
- II. Approval of agenda- Sarah moves to approve agenda, Tom seconds. Agenda approved.
- III. Approval of February 2011 minutes, as presented- Susan moves to make change to their group name: Change to Ottawa to Odawa. Motion by Angie to approve minutes; seconded by Emily. Minutes approved as amended.
- IV. MCRUD steering committee confidentiality agreements- Confidentiality agreements were faxed to new attendees and were signed by those new around the table.
- V. Financial Report- Ken reports there is discussion on next year's funding with OHSP. They will be proposing the same level of funding for PN for the next year. It is anticipated that we won't hear much news about our funding through BSAAS until closer to the end of this fiscal year, considering all that is going on with the state budget changes. The minute our contract coordinator knows information about our funding, she will be in contact with us. Unless you

hear information first-hand from us about our funding for next year, assume it is a rumor. We will let you know as soon as we know.

VI. Committee Reports and Recommendations.

A. Grant Review- No grants to review today due to the change in meeting time. Grants will be reviewed next week. Anyone interested in participating in review should contact Kelly or Mike.

B. Development- 2nd Annual Golf Outing will officially be held on July 16th, 2011 at 2 p.m. at Centennial Acres. More information will be forthcoming. If you are part of any organizations interested in sponsoring a hole or would like to golf as part of a team, please let us know, we welcome you to join us! This is an alcohol and tobacco free event. Information will be provided soon about how to sponsor a hole or to sign up as a team. Mike encourages all to get their organizations to get involved in sponsoring a hole. Mike also mentioned PN may be participating in a 5k fundraiser at the capital called "Heart of Michigan" on May 14th. More information will be forthcoming.

C. Executive - E.J. spoke on the survey that has been recently distributed. All have been encouraged to take the survey so we may have the feedback needed to help improve MCRUD's efforts.

-MCRUD birthday party is Friday, July 22nd. It is going to be a casual outdoor picnic style event designed for those involved with MCRUD, past and present to get together.

-Mike has e-mailed out a schedule of meetings for the year to help members plan ahead to attend. This schedule includes a featured speaker for each month. Mike indicated that we are open to suggestions for speakers, either on the state or local level. Contact Mike with ideas.

VII. Alcohol Awareness Month: If anyone has any materials they feel would be appropriate and helpful to include in the alcohol awareness month packet, send them to Mike and he will include them in the packet. The hope is to have the packet on the website by the beginning of next month.

-Andrea Miller from MLCC has been assisting Mike with re-launching the MCRUD Facebook page.

VIII. Regional Coalition and Local Activity Report:

Lisa- Holding joint tobacco and alcohol service forum for local retailers to go over vendor education packets.

Sarah- half day training on addiction and the brain, AA, ALANON, focus on drug exposed babies on the rise issues in Marquette County. Those who will attend will be referred by DHS and CPS. Also doing strategic planning..

Tom Fox- Homer community just getting started in their efforts. Working towards sponsoring a parenting and substance abuse prevention focused workshop for Parenting Awareness Month. Working with Calhoun County prevention specialist. Held a town hall

meeting last month to discuss local substance abuse issues. Looking to branch into the schools. Bev informed Tom that she has a variety of resources she can provide to him through her connection to the Albion Elks group.

Bev- reports she is now a volunteer and is continuing her work on the DUI classes and impaired driving impact panel in Jackson.

Ken- On behalf of Grand Ledge Coalition: looking to expand coalition efforts, looking at how to best utilize local elementary school building available for alternative activities, parent classes, other youth driven activities.

Mike reported update from Bay County – insert this here Mike!

Bill- Currently in the process of hiring a new Exec. Director for MICAP. MICAP has signed on to support the 5 cent beer tax increase. MICAP has been holding their meeting at Prevention Network. Their next meeting will be May 10th.

IX. State Activity Reports:

- a. Celebrate Recovery Rally Planning Committee: This group is planning the September 13, 2011 Recovery Rally at the Capitol. Mike encouraged everyone to attend it. The next planning meeting is Thursday, March 24 at CARE in Macomb County.
- b. Michigan Alcohol Policy: Putting on a legislative day on April 20th to coincide with AAM. Goal will be to advocate for beer excise tax increase. For registration information contact michiganalcoholpolicy@gmail.com. There will be a briefing session in the morning, there will be meetings set up for attendees with their legislators, attendees will be provided with toolkits for speaking with their legislators. Lunch will be provided. MAP is also participating in the Heart of Michigan 5k for their fundraising efforts on May 14th. They will also have a booth set up there with information on MAP activities. There are 11 teams involved in Coalition Cup at this time. There will be a monthly report generated to update everyone on the points each coalition has accrued and what their efforts are.
- c. Michigan Council on Alcohol Problems – MICAP is in the process of hiring an executive director.
- d. MLCC- Liquor Control's PSA Challenge is accepting entries through April 29. Contact Andrea Miller or go to MLCC's website or facebook page for more information.
- e. Michigan Prevention Association is holding their Advocacy Day on May 3, 2011.

- X. Local/State/National Issues- Mike reported on pocket shots, which are small amounts of alcohol that can be easily concealed, and are produced by a alcohol beverage retailer. Privatization and deregulation of alcohol is somewhat of a national issue right now. A national meeting is being set up in June at the Center on Alcohol Marketing and Youth to discuss national issues, plan Alcohol Policy 16, and discuss having regional alcohol policy conferences.

Dawn reports that another medical amnesty bill is being introduced. It is not known what the specifics are for this new bill and how it compares or differs from the last one that did not pass in the Senate. MSU student group has been advocating for this. There has been a study put out recently about medical amnesty which supports it, but only in combination with other prevention education efforts.

Bill Amundsen reported that there has been a bill introduced to repeal the keg tracking law.

- XI. Presentation by Katy Gonzales on alcohol surveillance in Michigan. Mike will email a copy of the presentation out. Katy's contact information is: gonzalesk2@michigan.gov website: www.michigan.gov/substanceabuseepj; phone number (517) 373-8352. Source of information: 2007 Youth Tobacco Survey and 2009 Youth Risk Behavior Survey.
- XII. Resource Report: Face has their new promotional materials on responsible beverage service. There is also a new dvd training materials from Lakeshore CA about working with decoys, working with law enforcement, educating retailers. This isn't intended for public use. If you are interested in this, contact Mike to be connected with Kori White Bissot from Lakeshore CA.
- XIII. Staff Reports: PAM packet is out and ready for distributing. If you are interested, you can go on to PN's website to fill out an order form or you can find all materials on our website.

The Children's Trust Fund is holding a prevention awareness day on April 12, 2011

Dawn mentioned that Kent County is holding a media event on March 22nd to display their social norming campaign efforts.

The Sault Tribe Alive Youth (STAY) project is hosting 2 Empowering Lives Empowering Families Conferences in Sault Ste Marie and Marquette coming up in April. April 26 - 27, 2011: Sault Ste. Marie, MI at the Kewadin Casino and Convention Center and April 28 - 29, 2011: Marquette, MI at the Holiday Inn of Marquette. Kelly and Dawn will be taking PN displays and resources to the Sault. Ste Marie conference.

Central Michigan University's Human Services and Government Career Day will be on Friday, April 8, 2011 for those interested in recruiting interns or employees.

- XIV. New business – None

Adjourn: Bev moves to adjourn with a second by Justin at 11:49 AM.

Next meeting is Tuesday, April 26, 2011. Debbie Garrett will be speaking on "The Advantages of Incorporating the Recovery Community into Prevention."