

MCRUD Steering Committee Meeting

Minutes - 1-25-11

*Angie Gullekson- Oakland County Health Department
*Lisa Coleman- Genesee County Coordinating Agency
Mike Tobias- Prevention Network
E.J. McAndrew- Woodlands Behavioral Healthcare Network
Carole Head – Barry County Community Mental Health Authority
Ken Dail- Prevention Network
Kelly Oginsky- Prevention Network
*Karra Thomas- Detroit Coordinating Agency
Luanne Beaudry- Prevention Network
Andrea Miller- Michigan Liquor Control Commission
Linda Keefe Lewis – Cristo Rey Community Center/Ingham Sub Abuse Prevention Coalition
Ryan – Midland Area Partnership
Jeremy Waechter- Taylor Substance Abuse Prevention Task Force

*Indicates that the person participated via conference call line.

Meeting called to order by E.J. at 10:08 a.m.

Lisa motioned to approve October and November minutes and was seconded by Karra. Minutes were unanimously approved.

Presentation by Victor Braatz, Recovery Network, Inc.

See handouts for more information. Gave a presentation on the ROSC. No longer use the term drug addict, alcoholic, etc. the people they serve are called consumers. They consider themselves employees of consumers. They don't classify treatment as treatment, they refer to it as support services. Building on recovery capital. EFT emotional freedom technique. There are two funded ROSC funded programs in state, his program in Eaton County and another in Washtenaw County. However you don't need SAMHSA funding to create a ROSC. Many have been doing it for years before SAMHSA coined the term. How can MCRUD direct those in recovery who want to give back? Stages of Change criteria is used to determine this... people who are in maintenance are right for this as they have developed some stability, although relapse can only happen after maintenance is achieved. Sometimes people who are in early recovery are utilized to talk with some of the new consumers. Not all recovery coaches are in recovery. City of Philadelphia, Arizona, Vermont, all using ROSC. Missing piece of ROSC in MI is no money to pay support coaches. 26 hours of training involves knowing what resources are available in your area (food, clothing, etc.), getting them familiar with 2-1-1, teaching them the stages of change theory to recognize where consumers are at in their recovery, not allowing them to lean towards any specific recovery meeting. How do you work with people in recovery who have families (i.e. small children)? When intakes are done, they involve families as much as possible. They try to involve the family in all stages of recovery. They work with people on job readiness (attire, references, resume').

Went over "The Green Paper" document on how ROSC will/is affecting treatment and prevention. Pre-treatment, treatment, and post treatment. Post-treatment is when people need the most help. Recovery Network: Run for Recovery this year (check out info on the web) Meet second Tuesday of every month in Charlotte. Recovery Symposium in late August as a kick off for ROSC in MI... they did it last year, but it was last minute so they are doing it this year to draw more people. Victor will consider becoming a part of MCRUD in order to provide us with assistance on how prevention can align with ROSC. There is no national model for ROSC.

Mike stated that it has been discussed having a recovery panel/mini conference. This will be discussed further at future meetings.

Financial report: PN has hired a part-time book keeper, Joyce Hughes. Kelly will be contacting people across the state to promote grant program. Things are going well here, we are working on fundraising efforts still and other funding contracts.

Co-Chair reports

Working on developing a survey to gather information from those who are on the list serve for MCRUD. Please encourage those you know who are involved with MCRUD to fill it out and send it back. This survey will help focus MCRUD's future efforts. Wrote MLCC a few letters asking for a representative to come to MCRUD meetings. Public Information Officer will now be attending future meetings and is here today. Wrote a sincere thank you letter to MLCC as well to thank them for delisting alcohol energy drinks and alcohol infused whip creams. Looking for somebody to act as a secretary and for someone to work on fund development. Want to change the chair, co-chair aspect to a rotating basis. Working also on a MCRUD brochure also. Looking at making the MCRUD birthday party to also be a reunion for those who have been associated or supported by MCRUD. The date will tentatively be July 22nd. It will possibly be at an outdoor venue with a picnic type setting. Discussed alcohol awareness month and if MCRUD wants to do anything for it. In the past, youth have done press conferences, education packets, etc. It was a unanimous decision to proceed with doing something. There will be a 2011 online alcohol awareness packet. It was suggested that there be a luncheon for licensees, as done by MLCC in the past. They did a panel where there was discussion about licensing, compliance, enforcement, etc. Linda Keefe Lewis liked the idea of a press conference at the State Capitol, as it would be great media coverage and would possibly be a way to get attention of the legislature. Ken suggested the committee would need to decide what the message is going to be in order to decide whether this would be youth driven or MCRUD member driven. What will be the message? Mike said we can do this if we have buy in and if people are willing to commit to doing this. It was suggested that MCRUD present to legislatures. Ken said that we can do this as long as we are not presenting to them on a specific issue, but providing them information about MCRUD and letting them know we are available as a resource to them. Ken suggested that we move forward with this and have members of MCRUD present them with a packet on MCRUD and resources that we can share with them as part of a press conference event. Karra suggested that MCRUD keep a list of alcohol awareness events that are going on throughout the state on MCRUD's website. Mike reported that this would probably be possible. Mike, Andrea, and Linda agreed to be on a MCRUD Alcohol Awareness Committee (MAAC). The MAAC will meet before next

meeting and report back to the group. E.J. asked if everyone is ok with the work group not coming back to MCRUD for approval on what they decide to do. The group agreed with EJ's suggestion.

Committee reports:

Grant review report: None at this time.

Development Committee: Golf outing is coming up on June 11 (tentatively) at Centennial Acres. Ken reported that this might be changed to June 18 or another date. Governor's Cup race (formerly known as Heart of a Spartan) 5k is May 14th. PN is still looking to do the Partner with PN Dinner fundraiser at the State Substance Abuse Conference.

Regional Coalition reports:

Lisa Coleman- on Thursday night having meeting with community to talk about underage drinking and youth prescription drug abuse. Preparing to write for a drug free communities grant for their coalition.

Karra Thomas- Working on incorporating changes in technology. She reminded everyone to check out their website www.keppushin.org. This year she has asked all providers to do something within the schools for alcohol awareness month. She has been using all of the resources shared by MCRUD with all of the groups and providers she works with.

Angie- Delivering training mentioned at the previous meeting in the schools.

Jeremy- Working on writing for a DFC grant. Putting together an action plan for 2011. Organizing parents, congregations to branch out on what they are doing.

Linda- working on getting youth together to support alcohol awareness month.

Ryan- working on prescription drug drop offs. Working on going into the schools to work on substance abuse prevention with youth. Handed out their 2010 Midland County YRBS survey results to MCRUD members present at this meeting.

E.J. - LOA programming is going well. All schools have agreed to have administration and coaches trained in LOA. They will also form committees to review code of conducts and policies and make suggestions for changes to be made in July. The coalition is in a very early stage of prevention. Working on sending letters to parents of juniors and seniors around prom time, doing a poster campaign and promoting a website, partnering with prescription drug take back initiative.

Carole- Recently held youth summit "Be the change you want to see" Completed compliance checks, working with evaluator Kathleen Zimmerman Oster to develop a survey for parents that coincide with questions that are asked on to youth on the MIPHY. Ken mentioned that SADD national has partnered with a major insurance company to develop a similar parent-youth survey. Attended Project Ignition where youth are encouraged to develop messages and campaigns to promote traffic safety.

Local/state Issues - early Sunday sales has been passed. Communities are given the option to opt-out. Andrea said that there were not as many communities opting out as they expected. Communities have the option to opt out at any time. This includes off premise and premise sales. This is a yearly fee for licensees. Christmas sales bill was also passed to allow the change for the length of time alcohol can be sold. Wine tasting in grocery stores bill information will be forthcoming. It was passed, however, for spirit-tasting to occur in grocery stores. Alcohol infused whip cream was delisted in November. MAADAC would like to form a broad based coalition to support funding in the addictions field.

Some national partners are still discussing forming a multi-state network of coalitions. This network would mobilize around national alcohol issues (like alcohol energy drinks, privatization, etc...). Texas, Nebraska, Oregon, New York, and Michigan are being discussed as the initial states to form this coalition. There are policy makers working nationally on this. Ken reported that Mike is getting national attention for his work on delisting alcohol energy drinks. Mike reported that he will be working on getting an alcohol epidemiologist to speak at a future MCRUD meeting. Mike and Ken discussed with the group the idea of holding the Alcohol Policy 16 conference.

Staff Reports:

Ken- PN will be working on expanding as an organization. Ken is looking at diversifying our funding and obtaining more funding contracts. We now have 5 contracts with 5 different funders and are looking for more in the future.

MLCC Facebook is a great model for how to use social media to promote your organization and other resources.

Kelly- Reported that there are two grants to review today. Also reported that is interested in making contact with new groups about the grant program. She has sent out an e-mail promoting the grant program and will continue to do some promotion through other methods. She will be contacting the CA's to set up meetings to discuss the grant program and the type of feedback we would like them to give groups that we send to them.

Mike- Newsletter deadline will be February 7th. Mike will begin sending out newsletter deadline information to everyone as submission dates are made known.

New business: Celebrate Recovery Rally- Angie Gullekson has agreed to be the MCRUD liaison to this group. Mike plans to attend meetings as well. Angie reported that the rally will be September 13th. They are looking at who they will have as speakers. They are working on brainstorming ideas on how to reach legislatures throughout the year that can lead up to the rally. Also working on how to get more people involved throughout the entire state, as last year they didn't have a lot of representative beyond Lansing and Detroit. Next meeting will be on February 17th in Pontiac. For more information on the Celebrate Recovery Rally contact Angie or Mike.

Unfinished business: none at this time.

Resource Report

LOA: John Underwood will be in MI for 5 days the week of Super Bowl Sunday. His winter session will be in February. Information has been sent out on specific dates and times. PN is looking at developing a state-wide effort to complement this. Charlie Yaeger will be getting the player of the year award at the LOA winter session. This will be the second year in a row that someone from Michigan has received this award.

MPA- The next executive committee meeting is tomorrow. Luanne is the new co-chair. They are working on a spring advocacy event focused on medical marijuana.

MAP – Coalition cup is coming up... Coalitions will earn points by engaging in advocacy activities. Winning coalition will receive a trophy and a \$250 cash prize.

PAM- Parenting Awareness Month is in March. Materials for implanting PAM are available on the website and other packet pieces are going to print next week. Keep checking website for materials. There will initially be a mass mailing of the packet.

Traffic Safety Summit is the same day as a MCRUD meeting in March. It was decided that MCRUD's March meeting will be Tuesday, March 15th.

Adjourned at 12:17 with a motion by Jeremy and a second by Linda

Respectfully submitted by,

Kelly Oginsky and Mike Tobias