



MCRUD Steering Committee Minutes  
Tuesday, March 19, 2013  
10:00 AM - 12:00 PM  
Prevention Network  
3815 W. St. Joseph St. Suite C100, Lansing, MI  
Call in number: 877-384-8838  
Passcode: 5173936890

**I. Call to order & introductions - Janine called meeting to order at 10:06am and facilitated introductions.**

- \*E.J. McAndrew – Woodlands Behavioral Healthcare Network/C.A.S.S.
- Katy Gonzales - MDCH
- \*Ashley Bergeon – St. Joseph Task Force
- \*Mark Kilgore – CARE of Southeastern Michigan
- \*Janine Kravetz – Sacred Heart Rehabilitation Center
- Mike Tobias – Prevention Network
- \*Therese Doud – Washtenaw Community Health Organization
- \*Jane George – Washtenaw Community Health Organization

**II. Approval of February minutes – Motion by EJ to approve February minutes; seconded by Ashley; unanimously approved.**

**Special Presentation by: Katy Gonzales, Michigan Department of Community Health Topic: Alcohol, Tobacco, and Other Drug Use Among Michigan High School students 2011.** See her power point presentation for more information. It was emailed out before the meeting and will be put on MCRUD's website as long as it is ok with Katy.

**III. Brief Round table Reports**

EJ – continuing to put together a vendor retailer education packet. Ottawa County has been helpful. It will be distributed to every alcohol licensee in the county. Our prom/grad letter is about ready to be sent out. Also, gearing up for the Smart Summer program (tips and warnings for parents). Participating in Rx drug take back at the end of April.

Ashley – DEA take back day at the end of April. Two police departments are helping out. Alcohol Awareness month activities will be going on. She is hoping some drama clubs will do some public service announcements; coalition is sending the media some letters to the editor; working on sticker shock campaign; alcohol compliance checks are being planned for April.

Mark – 10 coalitions participating in DEA take back day at the end of April. 4 disposal boxes have been put in place around the county in the last 6 months. Our T3 youth group is doing some Kick Butts activities and presentations. Eastpointe held a town hall meeting on Rx drugs for the first time last week. Youth are working on psas. Another coalition is working on the Parents Who Host, Lose the Most campaign. Mecosa / Chippewa Valley Coalitions have put together a tool kit, "Protecting Our Kids From Marijuana." This will be available state wide and should be released later this week. Go to [www.mcosa.net](http://www.mcosa.net); click on prevention; go to Macomb Prevention Network; then you will see a spreadsheet of information. Greater Macomb Project Vox is showing "Bill W" at a local theater on Thursday, April 25<sup>th</sup> at 7pm. Price is \$9.00.

Janine – in Bay County we had our annual St. Patrick's Day parade. We had a "Shatter the Alcohol Myths" float that one of our kids developed. Kick Butts Day event tomorrow. A town hall meeting is planned next month and a Recovery Comedy Night in downtown Bay City.

#### **IV. Committee Reports & Recommendations**

- a. **Development** - PN hopes to begin developing a fund development committee and plan at their board retreat next month. MCRUD coordinator invited everyone to the Partner with PN dinner in Traverse City at the SUD Annual Conference.
- b. **MCRUD Policy** – briefly discussed the DRAFT policy. MCRUD Coordinator explained that so far the only significant recommendation regarding the policy is to identify all three tiers of the alcohol industry in the policy. Current policy does not mention alcohol retailers only “representatives of alcohol distillers, distributors, or trade groups...” The other issue has to do with would MCRUD every accept a donation from a Meijer? Or a retailer like Meijer? Meijer is a grocery store but is also an alcohol licensee. Should all retailers that have an alcohol license be considered “alcohol industry” and therefore no donations should be accepted? Mark Kilgore mentioned that some of the Macomb Coalitions have turned down donations by the Elks Club because a lot of the money that they raise comes from their “Social” clubs. Mark reported that the revenue from the social clubs comes from the sales of alcohol. Mark reported that some of the coalitions in Macomb look at donors on a case by case basis. The executive committee will continue looking at the policy and the MCRUD coordinator encouraged everyone to review the current policy so that further discussion can be held at the next meeting. In the meantime, Mike encouraged people to email him any comments regarding the policy.
- c. **Executive Committee (EC)**
  - April 23 - Pat Sorenson from Michigan League for Public Policy will be speaking on Michigan’s budget. Meeting will be held at the PN office.
  - May 28 (day after Memorial Day). Janine will contact Barry Schmidt again about presenting what his local coalition has done regarding working issues related to fairs and festivals. If Barry is not available, Mike will contact the Ingham Substance Abuse Prevention Coalition about speaking on this topic. Once a speaker is identified, we will determine the location. As far as other topics for upcoming meetings: Janine suggested Ken Stecker on a medical marijuana update and Mark mentioned that Project Vox is working with people in recovery on how to share a message and be an advocate.
  - June 25 – tentatively planned for Northern Lower Michigan, possibly Gaylord again. Mike will talk with Marie Helveston about location, possible speakers, and promotion for the meeting. Mike mentioned that the northern Michigan meeting was moved to June because EJ preferred June rather than May because she and her family may go camping that weekend up North so she can attend the June Northern Lower Michigan MCRUD meeting.
  - MCRUD 17<sup>th</sup> Annual Birthday/Reunion Celebration – tentatively planned for some time in July. Mike mentioned that we want to avoid July 21-25 due to the CADCA mid-year conference. The MCRUD exec will select a date or make a recommendation soon so people can get it in their calendars. No one has preferences regarding the day of the week.

#### **VI. Local/State/National Issues**

MCRUD coordinator briefly mentioned that the Senate Regulatory Reform meeting met last week for the first time this legislative session. Three alcohol related bills were on the agenda (Growler bill; Farmers Market; and conditional licensing bill).

#### **VII. New Business**

No new business.

#### **VIII. Old Business –**

- a. Alcohol Awareness Month – MCRUD will collect what groups are doing locally and put it on MCRUD’s website. Look for email soon.
- b. Coalition Directory – a brief zoomerang survey will be emailed out soon collecting current coalition contact information and a few other things.
- c. Parent Power Works program. – Mike will compile comments collected regarding the

program. Mike mentioned that Andrew Corey did review the program and emailed some comments regarding the program to Mike.

**IX. Resources/Upcoming Conferences**

Janine asked if anyone was planning on attending any of the conferences or events below and if anyone had anything to add to the list. Mike mentioned he will be attending the Traffic Safety Summit and most likely AP16. Mike mentioned that he forgot to put the hyper link in for the March UDETC resource alert.

- [UDETC March 2013 Monthly Resource Alert](#)
- [March 26-28 – Michigan Traffic Safety Summit, East Lansing.](#)
- [April 3-5 - Alcohol Policy 16 conference – Washington D.C.](#)
- [April 16 – Prevention Awareness Day – State Capitol, Lansing](#)  
[May 3 - Kent County Prevention Coalition Youth Summit](#)

11:38am - Motion to adjourn by EJ; second Mark; unanimously approved.