



MCRUD Steering Committee MINUTES
Tuesday, November 27, 2012
10:00 AM - 12:00 AM
Prevention Network
3815 W. St. Joseph St. Suite C100, Lansing
Call in number: 877-384-8838
Passcode: 5173936890

- I. Call to order & introductions
Luanne Beaudry – PN
Janine Kravetz – Sacred Heart Rehabilitation
Jeremy Waechtner – Taylor Substance Abuse Task Force
Simone Calvas – Taylor Teen Center
Chris Harris – Michigan Supreme Court
Ken Dail – PN
Linda Keefe-Lewis – Cristo Rey Community Center
Mike Tobias – PN
EJ McAndrew – Woodlands Behavioral Health
Danyelle Maitland – Substance Abuse Council
Angie Gullekson – Oakland County Health Department
Angie Wooden – LTBB
Lisa Coleman – Genesee County CMH
Angela Wilson – Detroit Bureau of Substance Abuse
- II. Approval of agenda –Motion by Linda Keefe-Lewis; seconded by Jeremy Waechtner; unanimously approved.
- III. Approval of September and October minutes – Motion by Linda Keefe-Lewis; seconded by Jeremy Waechtner; unanimously approved.
- IV. **Special Presentation by Chris Harris. Spring Arbor Student/PN Intern**
Topic: Parent Power Works Program
Chris discussed the different lessons of the online parent education program that she developed. MCRUD steering committee members were encouraged to go through the program and offer feedback. Visit parentpowerworks.org to view the program.
- V. Brief Round table Reports
Jeremy – working on a veteran’s program to provide more resources; vendor education for bars leading up to Thanksgiving; 40 liquor licenses in Lincoln Park, the coalition is on the Downtown Authority; Ecorse – looking at tearing down more drug houses and safety campaigns. 15 houses wear torn down last year.

Ken Dail – Grand Ledge Alliance – looking at providing college scholarships for kids that attend Grand Ledge schools (similar to the Kalamazoo Promise).

Linda Keefe-Lewis – she will be resigning from Cristo Rey Community Center. She asked if people around the table would like to receive MICAP’s newsletter, “MICAP Recap,” and if so people can give her their email address.

Janine Kravetz – went to local convenience stores to do sticker shock and provided vendor education to clerks. Janine wrote a letter to the editor regarding drinking and driving. The Bay City Times, editorial.

EJ McAndrew – finished up youth taking action media conference. Kids got all of their videos done and the videos should be back soon. Search “C.A.S.S. Youth Taking Action” to find their facebook page and links to their Vimeo page to view the videos. The kids plan on taking the videos to their local policy makers. Kids interested in setting up a county student advisory

committee.

Danyelle Maitland – working with local community college to do a mocktail tiki bar to do the Domino Strategy; using drunk driving goggles; Above the Influence group is doing a lock in. Sticker shock program was done before Thanksgiving.

Lisa Coleman – working with Youth Coalition. Handed out red ribbons for red ribbon week. Genesee County was one of ten counties that received the SPF Partners for Success Grant II. Working with youth coalition for NIDA's National Drug Facts Week at the end of January.

Angie Gullekson – presentations for schools for Red Ribbon week. Starting programs at a couple of Pontiac schools.

Angie Woodin – 5 strategies we are implementing in our community. Parents Who Host campaign; alcohol edu for high school; another strategy: two new bill boards up (FACE) in Petoskey and Pellston. Added the "Encampment." To bring community members together to socialized with out the use of alcohol. Planning for school events around basketball games. Working on a psa to be shown on the local news.

Angela Wilson – event at the Health Dept. for the Great American Smokeout. Did some activities for Red Ribbon Week. Recently had a Prevention Round table meeting. One of the purposes at these meetings are to offer training to their providers on different topics i.e. helping providers get their prevention certification, a training on ROSC, etc...Focus is to help the providers get certified.

VI. Committee Reports & Recommendations

- a. Development – PN working toward a fund development plan. PN has a music CD we can sell to raise money. Looking at showing the Annabelle and Bear movie to raise money. Steering Members around the table indicated support for supporting this type of fundraising event.
- b. MCRUD Policy Committee – no report. Will be meeting before January 22 meeting.
- c. Executive Committee (EC)
Upcoming MCRUD meetings: December 11 (Battle Creek – Kent Co Prev Coalition will be the speakers); January 22 (PN Office); February 26 (location TBD).
Still discussing regional MCRUD presentations.

VI. Local/State/National Issues

- ORR Report Regarding Liquor Control and Counter Report – nothing is expected to move during lame duck session.
- Pending legislation – MCRUD coordinator reported that he compiles a list of alcohol related bills and would share it with anyone interested.
- Michigan Liquor Control Commission Semi-Annual Public Comment Hearing – Wednesday, December 5, 2012 at 11am, Lansing Office. Preventionists are encouraged to attend and speak to the commissioners at this hearing.

VII. New Business - none

VIII. Old Business

- a. MCRUD FY13 Calendar – poster session, open house. Possibly for alcohol awareness month, birthday party, etc...Reviewed calendar. Location and speakers are still being identified.
- b. MCRUD Presentations on Making the Case for Underage Drinking

IX. Resources/Upcoming Conferences

- CESAR Fax: Time It Takes Youth to Get Alcohol, Cigarettes, Rx Drugs, or Marijuana
- CADCA Leadership Forum – February 4-7, 2013 – National Harbor, MD.
- 11th Annual Depression on College Campuses Conference – Feb. 26-27, Ann Arbor.
- Alcohol Policy 16 conference – April 4-5, 2013 – Washington D.C.
- 14th Annual SUD Conference - Sept. 16-17, Traverse City.
- The Journal on Alcohol and Drug Education (JADE) was made available to people at the meeting.

11:32 a.m. Motion by Linda Keefe-Lewis seconded by Jeremy Waechtner unanimously approved.

Minutes respectfully submitted by Mike Tobias.