



MCRUD Steering Committee Agenda
Tuesday, October 23, 2012
10:00 AM - 12:00 AM
Prevention Network
3815 W. St. Joseph St. Suite C100, Lansing
Call in number: 877-384-8838
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I. Call to order & introductions

Janine Kravetz – Sacred Heart Rehabilitation Center (Bay City)

*Danyelle Maitland – SAC Calhoun County

*Pam Milhisler – 1016 Recovery Network

Tom Fox – Citizen from Ingham County

Mike Tobias – Prevention Network

Linda Keefe-Lewis – Cristo Rey Community Center

*Lisa Coleman – Genesee County Community Mental Health

EJ McAndrew – Woodlands Behavior Health Network

* Indicates they participated via conference call.

II. Approval of agenda – motion by Tom; seconded by Pam; unanimously approved

III. Approval of September minutes - table until next month.

IV. Brief Round table Reports

Danyelle – participated in National Above the Influence Day last week. Held a Halloween party at the local Alano Club; their community recognition breakfast is later this week. She is working on weekly “Above the Influence” activities at a local middle school.

Pam Milhisler – nothing to report right now.

Tom Fox – plans to talk to the Wesley Foundation about doing some prevention with college students.

Lisa Coleman – worked with local law enforcement to do countywide compliance checks. Still waiting to get results in; the Hurley Hospital research department has been working with them; working with National Hospitality Institute on TAM training. 150 bartenders were server trained throughout the county during the month of August. This was well received. Back to the Bricks Festival. More police officers were funded to patrol during the Back to the Bricks Festival. Organizers are more on board making Back to the Bricks more family friendly. Working with liquor retailers on the rolling cruise route. Working on bullying prevention and suicide prevention.

Janine – alcohol compliance checks were done recently. The compliance rate was 73%. Certificates will be given to stores that did not sell thanking them. Janine will be doing some vendor education with the stores that did not pass (there were 11 of them). Sticker shock coming up.

E.J. McAndrew (Woodlands Behavioral Health)– CASS Youth Taking Action. part 1 of media literacy training was yesterday. GRIID helped them with the training and about 30 students attended it. Three of the four local schools were represented at the training. This is one more school than last year. The students will be presenting to their school boards and student council. C.A.S.S. – forming an alcohol committee for the first time.

Mike Tobias – Shiawassee Task Force on Prevention – has a MiPHY county report for the first time this year. STOP will be analyzing and figuring out how to use the data.

- V. Committee Reports & Recommendations
- a. Development – nothing to report
 - b. MCRUD Policy Committee – add Pam to committee list.
 - c. Executive Committee (EC)

Upcoming MCRUD meetings: November 27; not sure about December meeting will discuss under MCRUD calendar; January 22. Speakers and locations still being determined.
- VI. Local/State/National Issues
- ORR Report Regarding Liquor Control and Counter Report. 23 organizations have signed a counter report entitled, “Putting Public Health First.” These organizations are concerned about some of the 72 recommendations that ORR is recommending. Some of the concerns are: direct shipment of beer to consumers; lowering the inventory threshold needed for gas stations to get a license; wine sales and sampling at Farmer’s Markets; eliminating the fingerprint requirement on new licensee applicants.
 - Pending legislation

Michigan Liquor Control Commission Semi-Annual Public Comment Hearing – Wednesday, December 5, 2012 at 11am, Lansing Office, Preventionists are encouraged to attend the hearing. There are new commissioners.
 - EUDL Funding – Significant cuts have been made to the program.
 - NIH proposal to abolish NIAAA and NIDA – some people are concerned about this possibly happening.
- VII. New Business - none
- VIII. Old Business
- a. MCRUD FY13 Calendar –By consensus it was decided to have a December meeting either Dec. 11 or 18th. Check with KCPC about presenting. Discussed possible topics, speakers, and meeting locations.
 - b. MCRUD Presentations on Making the Case for Underage Drinking Prevention

Regional workshops with Katy Gonzales. One per quarter starting quarter 2. 2 hours training; Mike will submit a proposal to Katy Gonzales. Tom Fox asked if there is anything that MCRUD can do about college drinking? Mike explained that Dawn Kepler works the closest with higher education on this issue and that MCRUD is open to working with anyone to reduce underage drinking.
 - c. Newsletter – no plans to do again at this time.
- IX. Resources/Upcoming Conferences
- See table for: Courageous Persuaders brochures; Building Successful Coalitions booklet; The Politics of Alcohol Policy Change; and the Journal on Alcohol and Drug Education.
 - Thursday, November 8 – Michigan Prevention Association Conference - Lansing
 - November 14 – PAM Lower Peninsula Conference – Lansing
 - Newly designed Michigan Traffic Crash Facts website.
<http://www.michigantrafficcrashfacts.org/>
 - Leadership to Keep Children Alcohol Free launched ENGAGE.
 - CADCA Leadership Forum – February 4-7, 2013 – National Harbor, MD.
 - Alcohol Policy 16 conference – April 4-5, 2013 – Washington D.C.

Adjourned at 11:54am. Moved by Tom; seconded by EJ. Unanimously approved.