



MCRUD  
Steering Committee Minutes

Tuesday, October 26, 2010  
10:00 AM - 12:00 AM  
Prevention Network Office, Lansing

Call in number: 877-384-8838  
Passcode: 5173936890

I. Call to order & introductions

Mike Tobias	EJ McAndrew	Kristine Norton	Rachel Kelly
Crystal Wawiernia	Ken Dail	Dawn Kepler	Marie Hansen
Leann Cullimore	Linda Keefe	Luanne Beaudry	

**Members via Phone:**

Angie Gullekson	Bob Mellin	Janine Kravetz	Sarah Derwin
Jeremy Waechter			

II. Approval of agenda – agenda was approved.

III. Sarah moved to approve September minutes; Crystal seconded. Minutes were approved unanimously.

IV. Confidentiality agreements. The agreement was emailed to Bob Mellin. Everyone agreed to keep information regarding grant recipients and potential grant recipients confidential.

V. Financial Report – Contracts with OHSP and BSAAS and signed. There is money available to pay for lunch but MCRUD steering committee may want to save the money to use to pay for food for larger events (like MCRUD birthday party or other events). PN received Dept of Education Grant. Dawn has scheduled a meeting to discuss the grant with the Higher Ed network on November 16. This year will be the first time that MCRUD will not have any funded regional coalitions.

VI. Committee Reports & Recommendations

- a. Grant Review – Two grants to review after MCRUD business meeting.
- b. Development - PN & MCRUD looking for ways to expand funds. Golf outing in June 11 and the 5K Heart of a Spartan Run/Walk is in May.
- c. Executive Committee - MCRUD Agreement and Survey. EC will continue to develop a survey. Discussion regarding the MCRUD agreement. EC will continue to discuss agreement and bring back to steering committee with recommendations. MCRUD Coordinator would like feedback from the Committee to see where we go with this document. EJ reported that plenty of task forces have been formed through the coalition. She suggested MCRUD contact them and see if they would represent MCRUD. There was some discussion about who MCRUD represents and who is a “member.” Ken will find and email membership policy. Marie was surprised that the MCRUD agreement is still current. She suggested that some updates could be done to it. Perhaps list the agreement on MCRUD website. There was some consensus that the agreement is a good educational piece.

VII. Regional Coalition and Local Activity Reports

EJ started a new job. She is focusing on community and environmental based strategies. She continues to work on Life of an Athlete.

Leann Cullimore – She has been hired recently as the MICAP Executive Director. She will be going

into local church's to educate them about MICAP and about underage drinking/alcohol issues. MICAP publishes a newsletter entitled, "MICAP Recap." Go to [www.micap.org](http://www.micap.org) to see some past newsletters. She plans to work with legislators on policy issues.

Crystal: She has been hired recently as the Executive Director for the YES Center in Grand Ledge. She is reaching out to parents right now and trying to get them more involved. Opened a computer lab and the YES Center will be incorporating an alcohol education class for seniors going into collage.

Rachel Kelly - Student intern for Michigan Alcohol Policy (MAP). She has been observing coalition meetings and developing some social media sites for MAP.

Linda Keefe-Lewis: Ingham Substance Abuse Prevention Coalition/Cristo Rey Community Center: She will be working with law enforcement to collect alcohol compliance check data. She will also be assisting businesses to develop strong alcohol and drug-free work policies.

Jeremy; He has been doing some fund raising and collaborating with DHS. He spoke about a poverty simulation that will be taking place soon.

Bob Mellin reported that programming is in place in his region.

Sarah: MC2 (MC Square) is working on lots of activities. In October local pizza places were educating the public by putting flyers in their pizza boxes.

#### VIII. Local/State/National Issues

- a. Governor's veto of HB6007. Governor was ok with the early Sunday sales part of the bill but had some concerns with the wine tasting and about giving out more licenses to higher education institutions.
- b. Courageous Persuaders video contest. Information was emailed out. Participants were encouraged to share with interested youth groups.
- c. MLCC prevention co-operative is on hold for the time being. MLCC is focusing on issues related to the packaging and labeling of alcohol energy drinks.
- d. High BAC law goes into effect October 31. Ken Dail will email Ken Stecker's power point presentation on it to MCRUD Coordinator. Coordinator can then email it out to steering committee.
- e. House Bills 5198/5199. These bills have to do with suspending a person's license who furnishes alcohol to a minor. Currently waiting to be heard by the Senate.

#### IX. Funder/fiduciary reports

Dianne Perukel from OHSP and Brenda Stoneburner from BSAAS were not in attendance. Ken reported that he has been talking to Dianne Perukel regarding next fiscal year.

#### X. Staff Reports

Luanne reported that the Marquette PAM conference went well. 107 people attended. The next PAM conference is November 18 in East Lansing at Kellogg Center. Deadline for early registration is 11/11. There are nine alcohol related workshops. PAM Steering Committee is interested in connecting with MCRUD and staying involved. Luanne encouraged MCRUD to have a liaison that would be willing to attend PAM steering committee meetings.

Marie: PN Board approved the grants related to underage drinking that did not go through MCRUD.

Mike: MCRUD presented a workshop at the Marquette PAM conference. Coordinator will be presenting information to a law enforcement group in out Wayne County. MCRUD Coordinator expressed interest in working with some of the Native American tribes in Michigan. Coordinator will follow up with Sarah Derwin regarding contacting one of the tribes in Michigan. Mike mentioned that Prevention Network has a social media training coming up.

XI. New Business

MLCC video contest. MCRUD Coordinator has been trying to get more information from MLCC and will continue to follow up with them.

XII. Unfinished Business

- a. MCRUD Fall Youth Leadership Summit. Training went well. About 56 people attended from six different groups.
- b. AP15 Conference – Washington, DC, December 6-7, 2010. Looking into renting a van if others are interested in attending.

XIII. Resource Report

- a. PAM Conference - November 19, in East Lansing at the Kellogg Center.
- b. Higher Ed meeting – November 16 at MSU Union. The meeting is for Campus Staff/personnel. The Dept. of Education grant will be discussed in depth.
- c. Childhood and Underage Drinking (CUAD) SPF report. CUAD meeting is cancelled for today.
- d. Life of an Athlete - John Underwood continues to talk to schools and organizations in Michigan. Prevention Network has developed online modules for coaches for Lansing Public Schools. To view it go to [www.michiganloa.org](http://www.michiganloa.org).
- e. Michigan Alcohol Policy. MAP will be sending a letter to the FDA regarding their concerns with alcohol energy drinks. FDA is supposed to rule this year whether caffeine is a safe additive to alcohol beverages. Interns have been a big help working on MAP's Facebook and twitter pages and on emailing candidates before and after the elections. MAP is creating a database of candidates and legislators and will begin educating the new legislature about the benefits of raising the beer tax. MAP will be launching the "Coalition Cup" soon. This will be a friendly competition between coalitions and organizations. Coalitions can earn points for doing different advocacy activities. A cash prize will be given to the winning coalition as well as bragging rights and their organization's name on a traveling trophy.

LeAnn made a motion that MCRUD send a letter to FDA regarding MCRUD's concerns with AEDs. Linda seconded motion. During discussion, Ken said that he would check with funders to see if they had any concerns with sending a letter. Motion passed but will consult with Ken regarding the funder's response.

Parenting Awareness Michigan reported that they will send letter on behalf of issue.

- f. Michigan Prevention Association – Annual Conference is November 12 @ Causeway Bay in Lansing. Focus is on medical marijuana and the issues related to it. Ken Stecker (Prosecuting Attorney Association of Michigan) and Tim Gill (State Police) are two of the featured speakers. Go to [www.yourmpa.org](http://www.yourmpa.org) for registration.

XIV. Adjourn