



MCRUD Steering Committee DRAFTMINUTES  
Tuesday, June 25, 2013 – 10:00 AM - 12:00 PM  
Roman Catholic Diocese of Gaylord  
611 W North St, Gaylord, MI 49735

Call in number: 877-384-8838  
Passcode: 5173936890

**I. Call to order & introductions**

Angie Woodin – Little Traverse Bay Band of Odawa Indians (LTBB)  
Arlene Naganashe – LTBB  
Yvonne Goudreau – LTBB  
Mike Rogers – LTBB  
Ken Dail – PN  
Mike Tobias – PN  
Susan Pulaski – Health Dept. of Northwest Michigan  
Chris Graham – Catholic Human Services  
Brenda Schoolcraft – LTBB  
Deleta Gasco-Smith – LTBB  
Janine Kravetz – Sacred Heart Rehabilitation Center  
E.J. McAndrew – Woodlands Behavioral Health  
Ashley Bergeon – St. Joseph CMH and Sub Abuse Services/County Task Force  
Sarah Derwin – Marquette County Health Department

**II. Approval of May's minutes**

Motion by Janine; seconded by E.J. unanimously

**III. Special Presentation by: Little Traverse Bay Band of Odawa Indians**

**Topic: Programs and Strategies to Reduce Underage Drinking**

Presentation will be posted on MCRUD's website. Ken was posting information to MCRUD's facebook page during the presentation also.

**IV. Brief Round table Reports**

Sarah Derwin – At the last MC2 meeting awards were given out for preventionist of the year and organization of the year. Collaborating with local waste management company and plans are being made to get another RX Drug container. Grant. Bring some down state people up for day long training (coalition building, drug trends) in the Fall.

Ashley – a frontline luncheon to discuss meth was held with key leaders. About 120 community leaders turn out for it. Another event is planned for the fall focusing on Rx drug abuse; doing tobacco compliance checks; doing a few more alcohol checks. A MIP class is coming up for the summer.

Janine Kravetz – there is a bus ad that speaks to underage drinking. Doing 1:1 interviews on the topic of Rx drugs. Most community people do not know the consequences for providing Rx drugs to people. The coalition is participating in National Night Out.

E.J. – The Smart Summer Campaign is going on; gearing up for vendor education on tobacco and alcohol; compliance checks in both alcohol and tobacco. Discussing the "Talk They Hear You" campaign.

LTBB – planning health fair in August.

**Chris – retailer training has gone well. Social host campaign has gained a lot of momentum. Signs, posters, stickers, proclamations regarding May as “Social Host Awareness” month. Implemented TIPS training.**

**Susan Pulaski - SAFE Coalition. Adult and youth coalition. Retail education; sticker shock; posters provided for stores (vertical licenses and not providing to minors). Come up with two sayings on bracelets (Play ping pong, not beer pong). Varsity poster project. Holiday project that is done every year. Six messages on click pins on why not to use alcohol. SAFE Youth Dances about 500 kids participate. The Sheriff’s office mailed information out about not hosting underage drinking parties.**

## **V. Committee Reports & Recommendations**

- a. Development – this PN Committee is under development. PN Board Retreat is 9/11. Registration is now open for “5<sup>th</sup> Partner with PN dinner in on Monday.” Tickets are \$55. Looking for table sponsors. Go to [www.partnerwithpn.org](http://www.partnerwithpn.org) for more information.
- b. MCRUD Policy – [click here](#). **Action Item.**  
Motion by Arlene; seconded by Susan; unanimously approved. Mike will get this policy cleaned up and posted on MCRUD’s website.
- c. Executive Committee (EC)
  - July 18 - MCRUD 17<sup>th</sup> Annual Birthday/Reunion Celebration in Lansing. Deadline to register is July 10.
  - August 27 – discussed having a workshop on ATI campaign. Short business meeting if needed, lunch, and work shop.
  - September 24 - Lansing

## **VI. Local/State/National Issues or News**

- June 5 - MLCC Semi-Annual Public Comment recap. Quite a few alcohol industry representatives and some preventionists attended the hearing. One industry group talked to the commissioners about not making it easier for gas stations to attend licenses. The next hearing is December 4 in Lansing.
- Urban Outfitters pulls prescription themed products – Good news! After pressure from prevention groups Urban Outfitters decided to stop selling their prescription themed products. There was an article in Join Together Weekly: “The move comes after a campaign by public health groups, state attorneys general and legislators.”
- MI Legislature break – the Legislature is more or less on break right now. Mike has heard from MASACA that there is a Matt Lori sponsored bill that would earmark additional funding for prevention and treatment.

## **VII. New Business**

- a. Meeting format/MCRUD calendar for next year. The Executive committee will be discussing next year’s MCRUD calendar. One thought is to do fewer steering committee meetings and provide more opportunities for ceus. Executive committee will present a calendar at the next steering committee meeting. Everyone is encouraged to email Mike speakers and topics.

## **VIII. Old Business – None**

## **IX. Resources/Upcoming Conferences – Most of the resources are hyperlinked so you can get more information. MCRUD also posts a lot of articles and announcements on its facebook page. Mike briefly mentioned some of the resources below.**

- Military OneSource is a Department of Defense-funded program providing comprehensive information on every aspect of military life at no cost to active duty, Guard and reserve service members, and their families. Information includes, but is not limited to, deployment, reunion, relationship, grief, spouse employment and education, parenting,

click [here](#) to continue reading.

- “[Talk. They Hear You.](#)” is a new campaign from SAMHSA to reduce underage drinking among children ages 9 to 15 by providing their parents and caregivers with the resources they need to properly address this issue with their children early.
- [New toolkit helps states assess and meet behavioral health needs](#)
- Effectiveness Bank Alert: [College health clinics can do mass alcohol screening and brief advice](#)
- Effectiveness Bank Alert: [Add brief advice to discipline for heavy drinking college students](#)
- CAPT on the Web – What’s new May 2013. Click [here](#).
- New Federal Website and SAMHSA's *Toolkit for Community Conversations About Mental Health* Announced—June 3, 2013. Click [here](#).
- June 26, 2013. *The Role of Public Health in Preventing Underage Drinking and Excessive Drinking by Adults*. Hosted by the Centers for Disease Control and Prevention. For more information click [here](#).
- [June UDETC Monthly Resource Alert](#).
- Holly Area Community Coalition Above the Influence [PSAs](#).
- June’s [National Recovery Month](#) Update
- June 6 [Town Hall meeting e-alert](#). Video entitled “Critical Dialogue with Native Youth About Underage Drinking” is one item in the alert.
- Free, new education DVD available to teach young drivers about the dangers of underage drinking and distracted driving. Copies of the DVD can be ordered by e-mailing [trafficsafety@michigan.gov](mailto:trafficsafety@michigan.gov) or calling [\(517\) 636-4256](tel:5176364256).
- “Self-Reported Driving after Drinking Alcohol among Michigan Adults and Youth.” See attachment.
- Parents [LEAD](#) (Listen, Educate, Ask, Discuss) is a program designed to help parents talk to their children about underage drinking.
- [SAMHSA Headlines](#) – looks like some information on possible grants.
- [SAMHSA’s New Publications](#) – June 6
- U.S. Department of Justice/OJJDP [Statistical Briefing Book](#) Offers New Data on **Juvenile Justice Issues**
- [TAP33](#) - Implementing Screening, Brief Intervention, and Referral to Treatment Programs
- July 24 9am-4pm - [The Use of Recovery Coaches and Peer Supports in Substance Use Disorder Treatment](#) - Dimondale, MI 48821.
  
- July 25 - **Youth Taking Action for Sustainable Changes on Underage Drinking** 3:00pm - 4:15pm ET. To register click [here](#).
- August 21 – 5<sup>th</sup> [Annual Recovery Cruise](#) – Detroit.
- September 7 – [Celebrate Recovery Walk and Rally](#)
- September 12 – Michigan FASD Task Force Conference – Ann Arbor
- September 16-17 – [14<sup>th</sup> Annual SUD Conference](#) – Traverse City
- October 7-9, 2013 – [Global Alcohol Policy Conference](#) – Seoul, Korea

11:52 am. Motion by EJ to adjourn; Janine seconded; motion passed unanimously.

September 23, 2013 – Minutes respectfully submitted by Mike Tobias.