



MCRUD Steering Committee DRAFT Minutes
Tuesday, April 23, 2013
10:00 AM - 12:00 AM
Prevention Network
3815 W. St. Joseph St. Suite C100, Lansing, MI
Call in number: 877-384-8838
Passcode: 5173936890

I. Call to order and introductions – Janine called the meeting to order at 10:05 a.m. and facilitated introductions:

Janine Kravetz – Sacred Heart Rehabilitation Center
Angela Powell – Catholic Charities
Ronalee Polad – MLBA / NHI
Tom Fox – Crossroads UMC
Jill Melton – Prevention Network
Ken Dail – Prevention Network
Mike Tobias – Prevention Network
*Ashley Bergeon – St. Joseph Task Force
*Linda Zott – CARE of Southeastern Michigan
*Lisa Coleman – Genesee Health System
E. J. McAndrew – Woodlands Behavioral Healthcare Network / C.A.S.S.

*Indicates they were on the conference line.

II. Approval of March Minutes – Ashley made a motion to approve the minutes; seconded by Ken. Motion unanimously approved.

Special Presentation by Pat Sorenson from the Michigan League for Public Policy who spoke about the State budget process and provided a power point handout, as well as other informative materials. She said the State’s tax policy concerning the budget has “caused deep disparity,” and that Michigan is in the top ten for unemployment and poverty is the fastest growing outcome, for children especially. Mike will be working with Kristine to post the handouts on MCRUD’s website.

III. Brief Round Table Reports

Linda – The Mobilizing Michigan Press Conference, concerning marijuana use, is taking place on Monday, April 29th in Macomb Co. Linda will send Mike the details to e-mail.

Ashley – 14 of 44 Alcohol Compliance Checks are completed and two of the 14 had sales. The Sticker Shock Campaign is underway with five retailers.

Lisa – Genesee County is one that received a Partnership for Success Grant. They are in the planning phase for substance abuse / underage drinking strategies for the summer.

E.J. – They are wrapping up prom and graduation letter mailed by the prosecutor to be sent to parents of every junior and senior. A post card survey is included so to track parents’ use of materials, such as the MCRUD parent/youth pledge card. Ken asked if the youth were going to be asked if their parents had talked with them about the letter. This has not been planned. The coalition is putting together a folder, borrowed from Ottawa Co. for licensed retailers, which will contain, among other things, TIPS training and TAM brochures. Ken Stecker is going to speak soon. The group is working on a

National Drug Take Back event and will start the Smart Summer Campaign. They are also working on card certification.

Ken – He will be presenting a training in Ottawa on how to use technology in prevention on April 24. Three to four new PN board members are lined up and soon will be involved in strategic planning for needed resources. PN is to determine exactly “who we are” and how to best use what PN has to offer to community groups throughout Michigan...and how this will be funded. Luanne attended the Capital Community Foundation presentation today for non-profits and fundraising strategies. The Grand Ledge Alliance for Quality Education is considering building a skateboarding park in a very visible area in that city so youth won't hang out in areas where they can't be seen.

Mike reported that he thinks Student Leadership Services has a grant opportunity available to schools that are interested in forming a new SLS Chapter. Mike emailed this information out and you can also contact Dawn Flood at SLS for more information.

Angela – Catholic Charities helped pass out flyers for Drug Take Back Day on Saturday. She taught Substance Abuse Education classes in school health classes and was invited back. A new substance abuse education group is opening an agency and needs two more parents for the Adult to Adolescent classes. STOP coalition is doing a Photo Voice project and is interested in working with area schools to get youth coalition started.

Ronalee – MLBA Lobby Day is the first weekend in May. NHI classes are scheduled. They did two liquor law enforcement classes; one at Delta College and one in Ypsilanti. They hope to do others in Muskegon and St. Joseph County. They are presenting on updating processes to clerks in June. Working with Youth Access to Tobacco work group and put together a handbook and new signage in several languages, including Arabic.

Tom – He is now on the Wesley Foundation Board of Directors at MSU. His church is hosting one hundred youth for Acquire the Fire Christian Youth Conference. The Homer Coalition will be available in the student café to talk about drugs and is posting signs before prom until after graduation that say, “Parents who host, lose the most.” He mentioned that in four years his community went from having no AA meetings in the area to now having four.

Janine – The Bay County Prevention Network Town Hall Meeting was last Wednesday. CAAPT Kids Coalition ran a sticker shock program and it went well. A recovery comedy night is being planned with host comedian Norm Stutz. The Neighborhood Resource Center sent letters to seniors about underage drinking consequences.

Mike – The STOP coalition will be working to implement alcohol compliance checks in Shiawassee County this summer.

IV. Committee Reports & Recommendations

a. **Development** – Ken reported earlier to this.

b. **MCRUD Policy** – Draft of this policy was passed out at the meeting and e-mailed to those who did not attend. No vote was taken at this time and Mike asked for any comments. He asked that people take a look at it before the next meeting. The last policy was approved in 2001. In this version he made sure the three tiers of the industry were addressed. There may be some debate over point 4 of draft document. Angela wondered if a Vision Statement might need to be added and this will be considered.

c. Executive Committee (EC)

- May 28 - day after Memorial Day for next meeting. Committee is looking for a speaker. Goldie Wood or Barry Schmidt are being considered and will be contacted. They have worked with festival organizers and might come to Lansing for the meeting...or perhaps meet in Bay County to speak. Mike suggested perhaps Ingham County might join with others in Bay County for speaker meeting.
- June 25 – Planning to have meeting in Gaylord.
- July 18 - 17th Annual MCRUD Birthday/Reunion in Lansing
- August 27 - Perhaps have a training instead of a meeting

V. Local/State/National Issues

USAPA (United States Alcohol Policy Alliance): Michigan has been involved as an initiating state with the goal to provide a national voice for alcohol policy issues. As written information about this group becomes available, Mike will pass it along. Mike and Ken spoke with other mid-western states about having a Midwest Alcohol Policy Conference. AP17 will stay in Washington D.C. and probably will not happen until 2015. Mike has seen a couple of emails about a new alcohol product called Stout. No one around the table is sure if this product is in Michigan. Stout 21 is a 3 oz. product with 15% alcohol content. Mike will try to find out more information about it.

On the State scene, there are bills to keep the BAC level .08. There are also bills to make it easier for gas stations to get liquor licenses. There is also a bill to allow wine sales and sampling at farmers markets. The “Growler Bill” would allow bars and restaurants to fill growlers (a resealable container up to 1 gal) for selling beer off premises). A “conditional licensing” bill was also mentioned.

VI. New Business

Janine mentioned people are using electronic cigarettes to ingest other drugs!

VII. Old Business

Governor gave MCRUD the proclamation for April being Alcohol Awareness Month. Mike pointed out that Governor Snyder proclaimed April as “Wine Month” as well! Mike and Kristine have been working on a coalition directory survey which will help update our coalition directory. Mike asked people to complete the survey when they get it. Mike reported that he has received some feedback from steering members regarding the Parent Power Works Program. He appreciates the feedback and will be talking with Ken it.

VIII. Resources/Upcoming Conferences – Mike briefly mentioned the information below.

- April 21 Power Talk 21 day - For more information about PowerTalk 21 day, conversation starters or a copy of the parent handbook, visit www.madd.org/powertalk21
- [May 3 - Kent County Prevention Coalition Youth Summit](#) - May 3 – Kent County Prevention Coalition Youth Summit – Mike reported that it has over 1000 youth registered it.

- May 10 - [MAADAC's Annual Spring Conference](#) - Detroit Yacht Club on Belle Isle.
- May 12-18, 2013 - [National Prevention Week](#). This year's theme, "Your voice. Your choice. Make a difference."
- [Getting To Outcomes](#) describes nine evidence-based ways to implement environmental prevention – info taken from Stop Alcohol Abuse website.
- [UDETTC April Monthly Resource Alert](#)
- May 16, MPA Conference will have Jerry Lindeman speak. The theme this year is "Moving from ideas to impact." It will be held at the Anderson Office Building. It costs \$10 and includes lunch!
- May 16 – 3-4:15pm - [UDETTC](#) Webinar: Data, Where to get it, what it shows, and how to use it.
- [UDETTC April Judicial News](#)
- [June 14 – Public Policy Forum](#) – Lansing. The Forum will feature Mitch Bean, former House Fiscal Agency Director. He will look back at the budget and tax decisions made over the last decade and their impact on where our state is today. Mr. Bean will also offer his perspective on Michigan's future economic opportunities.
- The Alcohol Policy 16 conference website has good information and a lot of the presentations from the conference are located there. Go to www.silvergategroup.com/ap16 to see the presentations.
- The Traffic Safety Summit resources are posted [here](#).

12:03 – E.J. made a motion to adjourn the meeting. Tom seconded. Motion unanimously approved.

Minutes respectfully submitted by Jill Melton and Mike Tobias.