

MCRUD Steering Committee and Levels of Involvement

The MCRUD steering committee typically meets monthly around the state to discuss coalition business. It is the heart of the coalition, providing direction and focus. The committee determines MCRUD's responses to local, state, and national issues involving underage drinking. The steering committee is comprised of the regional representatives and is MCRUD's most active members giving them and their organization a greater voice in MCRUD's course of action.

MCRUD Regional Representative

Two year terms that renew January 31 of every even year. First renewal would be January 31, 2021, then January 31, 2023, etc. Regional representatives can join MCRUD at any time during the year.

Who is eligible?

- Coalition Staff or designee
- PIHP Prevention Coordinators
- Others on a case by case basis. These require a recommendation from the MCRUD Executive Committee and a majority vote from the entire steering committee.
- All MCRUD regional representatives must sign the MCRUD agreement.

Expectations:

- Make MCRUD steering committee meetings and events a priority and attend them on a regular basis in person or by conference calling.
- Serve on MCRUD work group(s). The current work groups are below and see "MCRUD Work Groups" document.
 - Shoalition Planning
 - Birthday and Awards Celebration
 - Alcohol Policy Issues
 - Membership
 - Executive (only open to chair, secretary, and work group chairs)
- Other possibly opportunities could include serving as a MCRUD liaison to other statewide organizations, i.e. Michigan Coalition for Fetal Alcohol Resources, Education, and Support (MCFARES); monitoring MLCC hearings and appeals; helping staff the MCRUD display at conferences; being the MCRUD social media coordinator, etc...
- Attend Michigan Liquor Control Commission's semi-annual public hearings that are closest to them. Currently the June hearing is held in Southfield and the December hearing is held in Lansing. If unable to attend hearing in person you are encouraged to email the Commissioners some public comment.
- As appropriate, share MCRUD information with local networks.
- Send email to their PIHP director informing them that they are a MCRUD regional representative.

- Educate policymakers at the local, state, and national levels on the problems and solutions to underage drinking and other alcohol related problems.
- Be listed publicly as a MCRUD supporter.
- Be available to provide technical assistance to others as appropriate.

Benefits:

- Discounted rate for MCRUD events
- Voting rights at steering committee meetings
- Technical assistance
- Access to state and national experts
- Policy updates
- Added to the MCRUD e-list to receive regular communications.
- A means to be active at the state and national level with public awareness and policy issues that will help reduce youth access to alcohol.
- Opportunities to earn MCBAP credits through professional development.

MCRUD Partner

Two year terms that renew January 31 of every even year. First renewal would be January 31, 2021, then January 31, 2023, etc. MCRUD partners can join MCRUD at any time during the year.

Who is eligible?

- Anyone that signs the MCRUD agreement

Expectations:

- Attend MCRUD steering committee meetings and events as often as you can.
- Attend Michigan Liquor Control Commission’s semi-annual public hearings that are closest to them. Currently the June hearing is held in Southfield and the December hearing is held in Lansing. If unable to attend in hearing you are encouraged to email the Commissioners some public comment.
- As appropriate, share MCRUD information with local networks.
- Educate policymakers at the local, state, and national levels on the problems and solutions to underage drinking and other alcohol related problems.
- Listed publicly as a MCRUD supporter.

Benefits:

- Discounted rate for MCRUD events
- Technical assistance
- Access to state and national experts
- Policy updates
- Added to MCRUD e-list to receive regular communications
- A means to be active at the state and national level with public awareness and policy issues that will help reduce youth access to alcohol
- Opportunities to earn MCBAP credits through professional development.

MCRUD Work Groups

Shoalition Planning – This work group plans the Shoalition showcase which typically occurs in April. Currently, calls are the 2nd Monday of the month at 8:00 a.m. Kelly Oginsky is the chair and there are 12 members.

Birthday and Awards Celebration – This work group plans the MCRUD birthday and awards celebration. The last two years there has not been a celebration. Currently there is no chair and the work group has not formally convened in quite some time. This past year, Ken Dail, E.J. McAndrew, and Simone Calvas expressed interest in serving on the work group.

Alcohol Policy Issues – This work group convenes in partnership with Michigan Alcohol Policy Promoting Health and Safety and currently meets the 4th Monday of the month at 10:00 a.m. Mike Tobias and Marie Hansen are the co-chairs.

Membership – This work group would actively work to retain current members and attract new ones. Work group could also develop an orientation packet.

Executive – This work group is open to work group chairs, the MCRUD steering committee Chair (Ashley Bergeon), the MCRUD Secretary (Kelly Oginsky), and the MCRUD social media coordinator (currently vacant). This work group meets the 3rd Monday of the month at 2:00 p.m.